

CELEBRATING OUR LEADERSHIP DONORS & VOLUNTEERS

Children's Aid Foundation of Canada is extremely grateful to the following supporters and leadership volunteers of Stand Up for Kids, our national campaign for child welfare, for making a significant commitment to vulnerable children and youth across Canada.

As of November 1, 2017

\$3,000,000+

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**CHILDREN'S
AID FOUNDATION
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Strength to change lives.

Charitable Registration Number: 108076480R0001

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STAND UP FOR KIDS™



UPDATE | NOVEMBER 2017

NATIONAL CAMPAIGN FOR CHILD WELFARE

DEAR FRIENDS AND ALLIES,

There is much to share with you - and much to celebrate - since our last update. Thanks to your leadership support, we are delighted to announce we have **reached the 70 per cent mark of our Campaign with over \$42 million dollars raised!**

**\$42 MILLION
RAISED**

**70% OF OUR
\$60-MILLION
GOAL**



Run **9 NATIONAL PROGRAMS** that provide life changing support for vulnerable children and youth



Work in partnership with **72** child and youth serving partners in **9 PROVINCES** AND **2 TERRITORIES**

Now that we've achieved this impressive milestone, we are mobilizing and engaging a broader group of supporters through **Stand Up for Kids**.

Launched in September 2017, Stand Up for Kids is bringing the Foundation's \$60 million National Campaign for Child Welfare to the public. We will inspire Canadians to take a stand and take action for kids who have experienced or are at-risk of abuse and neglect, and stand alongside former youth in care as they transition to adulthood. Combined with a continued focus on leadership gifts, this new effort will help us to achieve our financial goal and reach even more children and youth.

I am also pleased to share we are now formally known as **Children's Aid Foundation of Canada**, a name that is much more representative of the work we do to improve the lives of children and youth across the country. With the support of our donor community and agency partners, we offer a diverse range of national programs. These include: sending backpacks stuffed with comforting and essential items for children newly entering foster care; providing educational supports that keep kids on the path to high school graduation; providing first and last month's rent for young people transitioning out of the child welfare system; and prevention programs to improve outcomes for our kids by strengthening families to allow them to thrive at home.

Thank you for all you do. We are grateful to have you as part of our family and thankful for your dedication to improving the lives of Canada's most vulnerable children and youth.

Yours truly,

VALERIE MCMURTRY, CFRE, President & CEO

FORGING HIS OWN PATH: MEET JEMAL

How your donations are helping create opportunities to thrive



Transit enforcement officer presentation - Fall 2017

“My mother was in care when she became pregnant with me at the age of 15. During that time, she started abusing narcotics, and this led to neglect. Ultimately, the Children’s Aid Society stepped in when I turned three.

I remember my first day in care very well; it was a pretty shocking experience. My sibling and I ended-up moving into a house with our foster parents at the time, and it was very strange for me because, as an African-Canadian male, I was moving into an all-white home and neighbourhood. I had to deal with the constant struggle of everyone around me trying to figure out how I was associated with my foster parents. I lived with this family for 11 years, and really began to identify with them; but it was still hard to form my own identity.

I would like people to get to know me as Jemal, and not as a former ‘foster kid’. I’m not looking for handouts, I’m looking for the support that I wasn’t able to receive from family. I still needed to work full-time to ensure I could cover all my bills, ultimately delaying my entrance into college.

Thanks to Children’s Aid Foundation of Canada, if I need housing support, educational funding or dental care, or even just someone to talk to, I’m able to reach out and get support.

It’s important for youth to know that support is there, because some issues don’t arise while you’re in care, but when you transition from care, and you’re by yourself without any structure.

Now I’m forging my own path. I am pursuing a career in law enforcement because it will give me a chance to be a leader and help others in the community – to provide guidance and a listening ear.”

CAMPAIGN HIGHLIGHTS



\$1.35 MILLION HSBC BANK CANADA

An incredible champion for education, HSBC Bank Canada recently renewed support for the successful **HSBC Bank Canada National Transformation Project**, founded in 2015. This national education program has provided vulnerable children and youth with flexible and intensive educational and social supports from the primary to the undergraduate level, helping increase graduation rates. With this renewed commitment, HSBC will reach a total of 4,500 young people with a cumulative investment of \$4 million, and will be building brighter futures for young people like Christina, a former youth in care who was able to pursue her dream of becoming a registered nurse.

MEETING OUR KIDS MOST URGENT NEEDS

FRED AND DONNA LESLIE

Dedicated supporters of Children's Aid Foundation of Canada for almost three decades, Fred and Donna Leslie have made a significant impact on the lives of countless vulnerable young people. Their ongoing dedication is reflected in their most recent commitment to become Founding Donors to the Teddy Bear Fund, with a leadership gift to meet the most urgent needs of our children and youth in Toronto.

\$450,000 THE GLOBE AND MAIL

Our new in-kind partnership with the Globe and Mail, as our National Print Media Partner, is helping us build visibility and support for this critical cause with a much wider audience. The donated advertisement space will provide significant support to our awareness building efforts, educate the public about our cause, and provide us with an opportunity to celebrate the generosity of our donors and volunteers, and the success of our Campaign.



\$450,000 MANULIFE

Manulife has made a commitment to dramatically expand a national cooking and nutrition training program for youth leaving the care of the child welfare system, equipping them with critical life skills designed to teach healthy choices. The Children's Aid Foundation of Canada's **Cooking Toward Independence Program, sponsored by Manulife** will reach nearly 1,500 young people over the course of the next three years through tailored cooking and nutrition workshops in addition to fitness opportunities that meet our young people's unique needs.

LEAVING A LEGACY COOKIE AND STEPHEN SANDLER

For over three decades, Cookie and Stephen Sandler have been tremendous volunteers and generous donors to Children's Aid Foundation of Canada. Recently, Cookie and Stephen committed to becoming Founding Donors of our Teddy Bear Fund, establishing a legacy gift that will improve the lives of many of Toronto's most vulnerable children and youth. In early November, the Foundation was also delighted to welcome Stephen Sandler as a member of the Campaign Leadership Council.

TEDDY BEAR AFFAIR GALA HONORARY CO-CHAIRS

GEOFF BEATTIE AND AMANDA LANG

We are delighted to have respected business and community leaders, Geoff Beattie and Amanda Lang, as Honorary Co-Chairs of our 31st annual Children's Aid Foundation of Canada Gala - Teddy Bear Affair. Through their work with Children's Aid Foundation of Canada, along with other social service organizations, Geoff and Amanda are committed to improving the lives of our country's most at-risk children and youth.